

SEEING IS BELIEVING



Many of United Way's funded agencies graciously open their doors to caring members of our community as part of our series of Seeing is Believing Tours. Participants are given a firsthand look at the operations, facilities and the incredible people on the front line, serving children, families, seniors and vulnerable members of our community. Stories of challenges and successes are shared and visitors leave with a deeper understanding of how critical needs in our community are being addressed. Please contact our office to learn about upcoming tour dates.



**United Way
Fort McMurray
and Wood Buffalo**



2018 Community Fund
Program Investments

**Together, we improve lives by
building capacity in our community**

Community Investment Committee

The Community Investment Committee is a highly dedicated group of local volunteers, including individuals representing a cross section on the community.

Working within teams, these engaged volunteers spend countless hours throughout the year helping determine how present and emerging social issues faced in our community can be effectively addressed.

Their efforts guide how funds, generously donated during the United Way Community Campaign, are allocated, ensuring that donated dollars are hard at work, maximizing positive changes in the lives of Wood Buffalo residents.

Our Responsibility

To be accountable, efficient and effective stewards of donor contributions.

To ensure your contribution will be invested where it will have the most impact.

Community Impact Partnerships

As a leader and catalyst for positive and sustainable community change, United Way Fort McMurray and Wood Buffalo collaborates with key partners and stakeholders on initiatives aimed at enhancing the quality of life for all who call Wood Buffalo home.

Here are a few examples of partnerships and projects creating impact:

- The Redpoll Centre at Shell Place
- 211 Wood Buffalo
- Day of Caring® Projects
- Tools for School Program
- Employee Assistance for Member Agencies
- Poverty Reduction Network
- Homelessness Initiatives Strategic Committee
- Social Recovery Task Force
- Community Partnerships Table



United Way Fort McMurray and Wood Buffalo
The Redpoll Centre
at Shell Place
1 C.A. Knight Way
Fort McMurray, AB T9H 5C5
780-791-0077
www.fmwbunitedway.com

#LocalLoveYMM

**Give.
Volunteer.
Act.**

LIKE us on **Facebook**
[/fmwbunitedway](https://www.facebook.com/fmwbunitedway)

FOLLOW us on **Twitter**
[@fmwbunitedway](https://twitter.com/fmwbunitedway)

2018 COMMUNITY FUND INVESTMENTS

Healthy People, Strong Communities



A healthy, strong community is a reflection of the well-being of its citizens. United Way is committed to eliminating barriers to timely and affordable health care, family services, crisis services and support options for seniors.

The programs we fund help restore good physical and mental health, help newcomers adapt and integrate in our community, support families in transition and enable our seniors to maintain their vitality and independence. Each in their own way contribute significantly to replacing isolation and loneliness with the sense of belonging.

Blue Heron Support Services Association: Alberta Brain Injury Network

- Supports for Community Living
- Awareness and Prevention Coordinator
- Brain Injury Survivor Support Group

Canadian Mental Health Association

- Community Awareness and Marketing
- Mental Health Coordinators

Centre d'accueil et d'établissement

- Homework Club
- Interpretation and Translation for Francophone and Newcomers

Fort McMurray Search & Rescue Society

- Training and Skill Development, Search and Rescue Operations
- Prevention, Public Education and Awareness

Golden Years Society

- Administrative support
- Seniors Luncheon

HIV North Society

- Administrative and Program Support
- Education and Prevention Worker

Legacy Counselling Centre

- Professional Counsellor

Local HERO Foundation

- Organizational Support

Mark Amy Treatment Centre

- Organizational Support
- Treatment Access for Residents of the Region (2 beds)

Multicultural Association of Wood Buffalo

- Program Development Coordinator
- After School Tutoring Program (Primary/Elementary)
- Cross Cultural Parenting Program
- Cultural Competency Training

Nistawoyou Friendship Centre

- Organizational Support
- Elders Dinner

Pastew Place Detox Centre

- Pre-Treatment Program

Some Other Solutions

- 24 Hour Crisis Line
- Health and Wellness Program
- Child and Youth Program

Spinal Cord Injury Alberta

- Community Development
- Support and service coordination

St. Aidan's Society

- Seniors outreach and Advocacy
- Community Project Portfolio

The Hub Family Resource Centre

- Family Support and Early Learning
- Safe Visitation and Safe Exchange Program
- New Ways for Families Program

Waypoints

- Sexual Assault Services

All That Kids Can Be



Children and youth are the future of our community. By ensuring access to early childhood development and literacy programs, positive self-esteem and anti-bullying programs as well as initiatives to strengthen and enhance their school experiences, we are helping kids do well and graduate.

As part of our commitment, children and youth in our community are also benefiting from safe, enriching after-school and mentoring programs plus arts and recreational opportunities to help them discover and develop their unique talents and interests.

Girls Incorporated of Northern Alberta

- Administrative Support
- Friendly PeerSuasion
- Girls Beware
- Media Smarts
- Project Bold

- Girls Inc. Alumni
- Building Better Canadian Citizens
- Project Development

Dolly Parton's Imagination Library of Wood Buffalo

- Organizational Support

Justin Slade Youth Foundation

- JSYF Presents

KidSport of Wood Buffalo

- Organizational Support

Stepping Stones – Woods Homes Youth Services

- Core Operational Funding

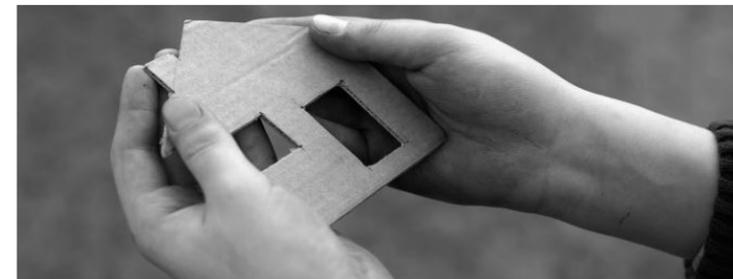
The Children's Centre

- Head Start Parent Toddlers Program
- Summer Community Action Program
- Organizational Support

YMCA of Northern Alberta, Wood Buffalo Region

- YMCA Child and Youth Program

From Poverty to Possibility



Poverty is a complex issue; it is also a lasting one. Once in the cycle of poverty, it is difficult to overcome and can continue for generations. We are committed to improving access to support for families and individuals and ensuring their most basic needs of food and safe shelter are met. From those essential building blocks, we invest in numerous programs to improve housing and employment opportunities to help stabilize circumstances for those affected by poverty. Our goals are to help these vulnerable members of our community to realize a brighter future for themselves as they avoid or move out of the cycle of poverty.

Centre of Hope

- Intake, Staff and Organizational Support
- Outreach Program and Staff

Support Through Housing Team (STHT)

- Core Operational Funding

The Salvation Army

- Core Operational Funding

Capacity Building



United Way is playing a pivotal role in strengthening our community's ability to respond to the social issues impacting its residents. Today's reality is that the demand is up as the need for social services is continuing to grow.

We offer guidance and support to our social profit partners to ensure they have the resources they need - tools, staff and leadership - to be proactive, grow responsibly, keep pace with needs and be sustainable.

The Redpoll Centre at Shell Place

A nonprofit shared office space where social profit, cultural and sports organizations work collaboratively in common purpose to strengthen Wood Buffalo and each other.

Tools for School

An annual campaign to ensure that all kids get a great start to the academic year with the tools and materials that they need to succeed at learning.

Day of Caring®

A program to link volunteers with hands-on opportunities to assist agencies that have important improvements needed to be done but not the financial or human resources to complete them.

Seeing is Believing Tours

We arrange tours of United Way partner agencies to better connect donors with the impact their generosity is creating in our community.

211

United Way is a proud supporter of 211 service in communities across the country including the Regional Municipality of Wood Buffalo. This service allows people looking for community resources to speak one-on-one with an information and referral specialist. Support is also available in over 150 languages when you dial 2-1-1.

Poverty Reduction Network

United Way is a key stakeholder in the Fort McMurray Poverty Reduction Network (PRN). The Network is comprised of a group of organizations who are committed to reducing the effects of poverty in the region and supporting those whose lives have been negatively impacted by poverty. They work as a collective to raise awareness of the issues around poverty and provide innovative solutions specific to the region.