

Leadership Giving Changes Lives

By mobilizing a **community** of investors, donor dollars go further, addressing our community's most pressing needs... right where we **live**.

Giving Level	Gift Amount	Tax Credit* (Federal & provincial)	Actual Cost to You
Leader	\$1,000	\$451	\$549
Sponsor	\$2,500	\$1,201	\$1,299
Patron	\$5,000	\$2,451	\$2,549
Builder	\$10,000	\$4,363	\$5,637
Benefactor	\$25,000	\$10,963	\$14,037

* The credit amount may vary for individuals depending on their personal income levels.

Why do I want to give at the Leader Level?

Your donation at the leader level is your window to supporting the community in which you live, work, and play. These dollars ensure that your family, co-workers, and friends receive the help they need, when they need it. **ONE IN THREE** Fort McMurray residents will use a United Way service at some point in their lifetime. The United Way invests its funds in areas where the need is the greatest. This ensures that our leaders can be confident that their dollars are being put to the greatest use. Becoming a leader is an easy way for busy people to make a meaningful contribution to help those in need.

How to Make a Leadership Gift

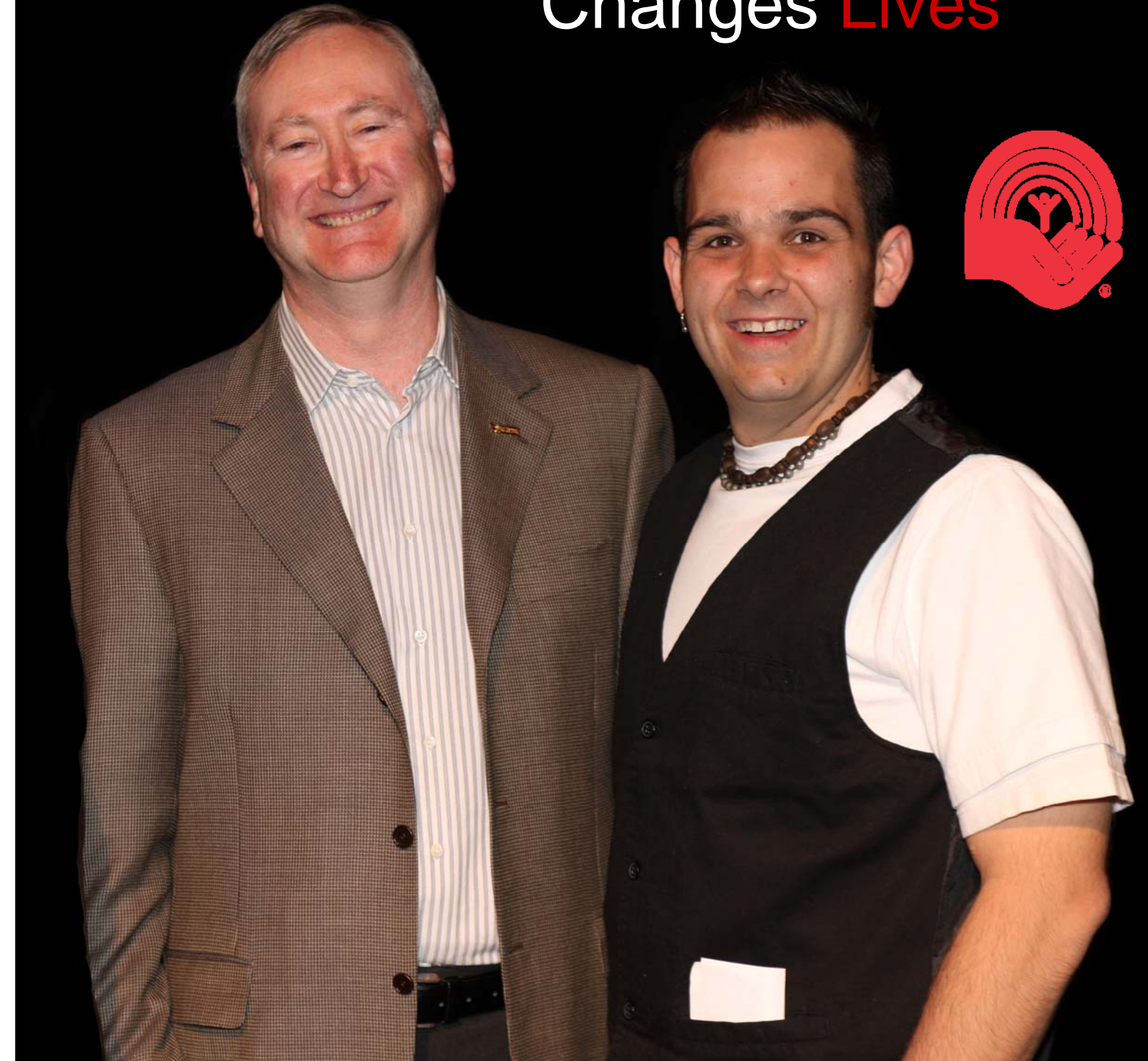
- Pledge through payroll deduction at your workplace
- One time gift (cash, cheque, credit card)
- Monthly credit card
- Gift of Securities
- Combine your donation with your spouse/partner

United Way Of Fort McMurray

The Redpoll Centre
 200-10010 Franklin Avenue
 Fort McMurray, AB T9H 2K6
 Email info@fmunitedway.com
www.fmunitedway.com



I Believe in Possibility!



Please join us in making a Leadership Gift in 2009

Kenny Jones, 2009 Campaign Chair
 Jason Reimer, 2009 Campaign Co-Chair



United Way improves lives, strengthens neighbourhoods and works with partners to build a better community.

Your **Leadership Donation** of \$1,000 or more, make this progress **possible**.



22 Agencies & Over 50 Programs
You do more for your community through **your gift to United Way.**

Benefits of Leadership Giving

- Your investment addresses current local issues that impact your community.
- Feeling good that you are helping others.
- Tax benefits,
- Recognition in Annual Report and at Community Building Awards night
- Your gift inspires others to give
- Through the United Way, you are achieving greater impact by combining your support with others.
- Your gift stays in your community.

Nurturing Independence

The Centre of Hope

- Addressing homelessness by inspiring hope & encouraging change - through love, kindness and acceptance.
- Provides our community with a daytime drop in program for homeless or near homeless individuals.
- On a day -to -day basis 65-90 patrons can utilize the Centre of Hope
- Patrons can access practical resources, as well as emotional & professional assistance, support and advocacy to help them move beyond crisis, and towards long-term goals.



Building Communities

The Hub Family Resource Centre

- Is a community based facility designed to welcome families & help them access community resources and available supports.
- The Hub works to strengthen the natural supports that exist at the family, community, and regional level.
- Value healthy development of children & families.
- Community residents have access to multi-agency programming within a centrally located facility.

Strengthening Families and Children

Support Through Housing Team

- STHT plays a pivotal role in providing a viable and tangible solution to a number of Fort McMurray's homelessness issues. By offering the wrap around support unique to the STHT, they are able to address the sometimes compounded and distinct needs of each client.
- 25-35 clients made up of two parent families, single parent families, and individuals
- STHT is a team of 12 agencies lead by the STHT Coordinator
- Working together towards tomorrow's assurance

United Way **values and fosters collaboration**. From **innovative funding**, and **Tools for School** to numerous partnership with community organizations, United Way is **continually meeting evolving needs**. These alliances streamline our **collective efforts in making our community safe, strong and well-supported**.

To learn more, visit our website: www.fmunityway.com