

## THE UNITED WAY ANTHEM

*I believe in my community.  
I believe that its success depends on the people who  
live in it. That everyone has something to  
contribute. That everyone deserves respect. That  
everyone's potential can be realized. That diversity  
is vital. That every person has value. That  
everyone needs help and everyone can offer help.  
That a safe supportive community is everyone's  
responsibility. I believe in possibility.*



# I Believe in My Community



**Community Campaign**  
Sept. 9th - Nov. 18th  
~2011~

For more information, please contact  
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## OUR MISSION: TO IMPROVE LIVES AND BUILD COMMUNITY BY ENGAGING INDIVIDUALS AND MOBILIZING COLLECTIVE ACTION.

### COMMUNITY FUND

The United Way strategically invests your donation in programs, services and initiatives that meet immediate needs, but also focus on long term solutions to local issues.

### OUR RESPONSIBILITY

- ◆ To be accountable, efficient and effective in the distribution of donor contributions.
- ◆ To ensure your contribution will be invested strategically where it will have the most impact.



### YOU HAVE THE POWER TO MAKE A DIFFERENCE

**Make a Donation:** Through payroll deductions, monthly credit card deductions, or a one time gift via cash, cheque, credit card or securities.

**Volunteer:** Donate your time, expertise and experience to the United Way Community Campaign, participate in your Workplace Campaign or share your time with a Member Agency.

### COMMUNITY IMPACT

The United Way believes in Community Impact — a movement towards creating meaningful, long-term improvements to the quality of life in our community. Our goals include:

- Influencing public attitudes, systems and policies;
- Focusing on underlying causes of social issues;
- Strengthening the network of services and the capacity of nonprofits and the community, and;
- Engaging the community's financial resources, influence, time, knowledge and action.

# I BELIEVE THE SUCCESS OF MY COMMUNITY DEPENDS ON THE PEOPLE WHO LIVE IN IT..

## AREAS OF FOCUS:

### ◆ Healthy People, Strong Communities \*

Our goals are to improve access to social and health related support, to support resident and community engagement, and to support community integration and settlement.

### ◆ From Poverty to Possibility \*\*

Our goals are to move people out of poverty and to help meet basic human needs such as food, shelter and jobs.

### ◆ All That Kids Can Be \*\*\*

Our goals are to improve access to early childhood learning and development programs, to help children and youth do well in school and complete high school. We aim to support youth in making healthy transitions into adulthood and post-secondary education.

*Asterisks link Areas of Focus with Agencies and Programs.*



#### ●Anzac Lil Lakers Family Resource Centre\*\*\*

*Resource Centre*

*Early Childhood Program*

#### ●Boys & Girls Club\*\*\*

*Girls Night Out Program*

*Organizational Support*

*Tiny Toes Drop-off Day Care Program*

*Wavelengths*

*ZAP ( Zany After School Program)*

#### ●Canadian Mental Health Association\*

*Advocacy for Mental Illness*

*CAPPS (School Conflict Resolution Program)*

*Family Support and Skills Training*

*Organizational Support*

*Suicide Prevention Training*

#### ●CNIB\*

#### ●Canadian Paraplegic Association\*

*Community Development Work*

#### ●Centre of Hope\*\*

*Fund Development Coordinator*

*Housing First Coordinator*

*Organizational Support*

#### ●The Children's Centre\*

*Headstart Parent-Toddler Program*

*Summer Community Action Program*

*Organizational Support*

#### ●Family Crisis Society\*\*

*Community Awareness & Special Events (CASE)*

*Early Intervention Program*

*Sexual Assault Program*

#### ●Girls Incorporated\*\*\*

*Friendly PEERsuasion*

*Girls Beware*

*Media Smarts*

*Organizational Support*

*Project Bold-Action for Safety*

*Summer Program*

## AGENCIES & PROGRAMS:

#### ●Golden Years Society\*

*Activities Coordinator*

*Organizational Support*

#### ●Historical Society\*\*\*

*Summer Camp Subsidy*

#### ●The Hub Family Resource Centre\*

*The Hub on Wheels*

*Organizational Support*

#### ●Justin Slade Youth Foundation\*\*\*

*JSYF Presents*

*Open Arts Wood Buffalo*

*Organizational Support*

#### ●Mark Amy Treatment Centre\*

*Capacity Development*

#### ●McMan Youth, Family and Community Services Association\*

*Seniors Support Worker*

#### ●Multicultural Association\*

*Afterschool Program*

*Community Awareness*

*Multicultural Expo*

#### ●Nistawoyou Association Friendship Centre\*

*Capacity Development*

*Organizational Support*

*Youth Coordinator*

#### ●Pastew Place Detox Centre\*

*Organizational Support*

*Pre-Treatment Program*

*Post-Treatment Program*

#### ●Salvation Army Community Services\*\*

*Family Services*

*Soup Kitchen*

#### ●Search & Rescue Society\*

*Prevention, Education & Awareness*

*Training*

#### ●Some Other Solutions\*

*Crisis Line*

*Grief & Loss Program*

*Mentor Programs*

*Organizational Support*

*Students Assisting Students (SASP)*

#### ●SPCA\*

*Animal Safe Haven Program*

*Pet Therapy Program*

#### ●Stepping Stones- Wood's Homes Youth Services\*\*\*

*Operational Development Funding*

#### ●Support Through Housing Team\*\*

*Organizational Support*

#### ●Volunteer Wood Buffalo\*

*Inform Wood Buffalo Coordinator*

#### ●Wood Buffalo HIV & Aids Society\*

*Community Education*

*Homeless Drop-in Program\*\**

#### ●YMCA of Wood Buffalo\*\*\*

*Health and Wellness Opportunities for Youth*

*Youth Connections*

## PROJECTS & PARTNERSHIPS

- ◆ C.O.W. Bus
- ◆ Day of Caring
- ◆ Employee Assistance for Member Agencies
- ◆ Executive Director Roundtable
- ◆ Homelessness Initiatives Strategic Committee
- ◆ Leadership Wood Buffalo
- ◆ The Nonprofit Sector LINK
- ◆ The Redpoll Centre
- ◆ Tools for School
- ◆ University of Waterloo and Suncor Energy Foundation Strategic Partnership